

Content Outline

Hazel Tao 10/30/2023

Project Title: Golden Album Website

1. Project overview

I'd like to create a website that provides context and information about the album "Golden" by the artist Jungkook. My plan is to implement a side navigation bar on the website to make it easy for users to access specific details for each song included in the album.

2. Resources

Copy is available at [https://en.wikipedia.org/wiki/Golden_\(Jungkook_album\)](https://en.wikipedia.org/wiki/Golden_(Jungkook_album)), as well as some photography. There are a lot of other photographs available on Google Images as well. People can also access the songs through Itunes, spotify etc.

3. Audiences

This is an informational website that will not have any commercial promotion. As the artist Jungkook is a member of a K-pop band, it is intended for individuals interested in K-pop to access and review this website.

4. Message

I would like to emphasize the examination of each song's distinct style and genre, provide translations of the song lyrics in multiple languages, and delve into the collaborative aspects among artists. I want to spread the message that music builds a bridge among language barriers.

5. Tone

I want to keep things relaxed and groovy as we dive into the music scene. No need to get too serious here because our website is all about the younger generation.

6. Visual Style

Given the website's primary focus on the album, I plan to maintain the color palettes inspired by the album cover. However, for a more diverse and dynamic user experience, I will craft distinct color palettes for each individual song. These colors either come from the visual elements in their music videos or are inspired by the overall mood and ambiance they create for the listener.

Here is the album cover. I have also listed some screenshots from music videos.



(Album cover)



(Screen shot from the Music Video of "Seven")